

FREE ISSUE

# The Bullet

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September 15-22, 1947

Mary Washington College of the University of Virginia

Vol. XX.

## Bullet Day --- Readers and 'Riters Sign on Line Thursday

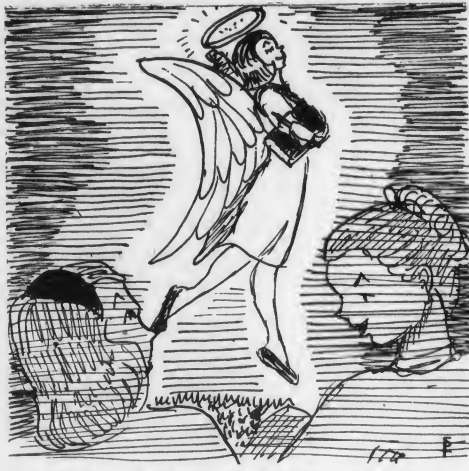
### Faculty Editor Sits In 'Problem Corner'

If it's "Advice to the Lovelorn" you want, we have it. If you can't seem to concentrate when you want, we have it. If you can't seem to concentrate when you study, we shall try to help you.

This is a build-up for our new feature "The Problem Corner" soon to be offered in answer to many requests. The Bullet will print, with the replies to them, letters written to its Problem Corner editor.

A competent faculty member, whose identity will remain a secret, is to serve as editor and all letters are to be treated in the strictest confidence. Names do not have to be signed to letters and no names will be printed.

Persons wishing help with problems which they feel need an interested but objective point of view may mail their letters to "The Problem Corner, c/o The Bullet, Box 1187, College Station." Suggestions may also be dropped in the bright red Bullet Box outside the C-Shoppe.



"It happened just after she subscribed to the Bullet"

### SUBSCRIBE TO THE BULLET!!

A free chocolate-nut sundae will be served in the C-Shoppe to anyone finding his name misspelled in the Bullet, commencing with the first issue. The staff member making the error will pay half the price of the sundae and the Bullet will pay the remainder out of its Sundae Fund.

### SUBSCRIBE TO THE BULLET!!

### Dorm-Girls Contact Readers Each Week

With the co-operation of all campus organizations, the weekly activities calendar is to be come a part of a new activities page. As a result, the activities editor takes her place on the Bullet staff. Quoting from the Bullet constitution: "Duties of the activities editors are to select staff (work with circulation head and dorm representatives), to make up activities page, to compile weekly calendar of coming events including club activities, to have a column of social notes, to assign club and social coverage in co-operation with club presidents . . ."

Classified ads will be the Bullet's bit for public service. Students and faculty may advertise in our classified columns free of charge. The Bullet reserves the right to charge commercial firms a nominal fee for the use of this column.

In the news line, the Bullet has been assured close contact with Student Government and the administration. In answer to public demand, regular articles concerning careers and summer jobs will be run.

### SUBSCRIBE TO THE BULLET!!

### 'Reddy The Box' Lets Jo College Sound Off

"Everyone on campus on the Bullet staff!" That's the slogan the Bullet is fighting to make a reality. A bright-red "Bullet Box" is soon to be placed outside the C-Shoppe for the express purpose of keeping in touch with all our readers. With this box we plan to search out public opinion on subjects ranging from "Who is your favorite co-ed?" to "The Best Pro-

## Reader Response Swings Bullet Balance; Costs Soar

The high cost of living is a cold reality to all persons concerned with the Bullet budget. Printing has gone up about \$10 per week all along the line. Last year a four-page issue cost \$55 to print; this year the price is \$65. A six-page issue now costs \$95 and an eight page \$120.

The fullest schedule possible for publishing the Bullet (we do not attempt publication after holidays or during exams) allows for 26 issues. If we print 20 six-page and five eight-page issues, as we would like to promise, simple arithmetic shows a year's printing bill to be \$2500. Last year the Bullet paid approximately \$1400 for printing.

The second largest single expense in the budget is the engraving of cartoons which cost \$130 last year. Allowing \$400 for pictures, cartoons, and miscellaneous expenses, the Bullet will need an income of nearly \$3000 to be debt-free.

Last year subscriptions brought in \$650 which meant that around 450 people actually subscribed to the Bullet. Of course, with several

students reading one Bullet in the same room, circulation amounted to about four times that number.

Looking at last year's income and this year's proposed budget, we calculate that we must double subscriptions and do the same to advertising income.

So it's all down in black-and-white. If Bullet readers want more pictures and more issues, they may subscribe to their paper and expect to get their money's worth. We can now promise at least 20 six-page issues; with all-out support by our readers, we can promise a great deal more than the minimum.

## Virginia's College Press Meets at U. of Richmond

Bullet staff members have a treat in store for them on Oct. 10 and 11 when the Virginia Inter-collegiate Press Association meets at the University of Richmond.

Representatives from all accredited Virginia colleges and universities are expected to attend this first postwar meeting of the V.I.P.A. Campus publications are asked to send one official delegate and as many unofficial representatives as choose to attend the conference.

## Subscriptions Taken Through This Week

Every bright-eyed Mary Washington student will be witness to a new thing on campus when the Bullet has its Day on Sept. 18, 1947.

Tables are to be set up in front of Chandler Hall from 8:30 a. m. to 5:30 p. m. under two general divisions, "Subscriptions" and "Staff Membership."

## Anyone On Staff May Seek Future As Bullet Editor

If you are a freshman or a sophomore and if you are interested in what the Bullet is trying to do, you stand a good chance of becoming editor of your campus weekly under the plan soon to be in effect.

Letters of application for the editorship may be submitted by second-semester sophomores at the beginning of that semester, to the editor, and in answer to the following questions:

1. Who are you?
2. What is your scholastic rating?
3. What experience have you had?
4. What are your plans for the Bullet if you are the successful applicant?
5. What do you know about the Bullet?
6. Who will recommend you?

We are making this public several months in advance so that anyone who has the ambition to become editor may prepare himself for satisfactory answers to these questions. Questions 3 and 5 in particular imply activity on the Bullet beyond the call of routine duties.

### TENTATIVE BULLET PUBLICATION SCHEDULE

Sept.—30  
Oct.—7, 14, 21, 28  
Nov.—4, 11, 18, 25  
Dec.—9, 16, Holiday  
Jan.—13, 20, Exams  
Feb.—10, 1, 24  
March—2, 9, 16, 23  
April—13, 20, 27  
May—4, 11, 18

Bullet staff members will be stationed at the tables to sign up all subscribers at the new rate of \$2.00 for the year or \$1.00 a semester. This, incidentally, represents a saving of \$1.00 for the year with the news-stand price of the Bullet up to 15 cents per copy. Off-campus students and faculty members may have the Bullet mailed to them; no extra charge is made for postage.

The other important feature of Bullet Day is registration for staff membership.

There are many essential positions to be filled, ranging all the way from news-feature writers to typists. Previous experience is not necessary, but enthusiasm is.

The list of staff-jobs reads like a city-directory: feature-news writers, dorm representatives, photographers, copyists (typists), proof-readers, mailers, ad-hoppers, cartoonists, make-up maggies, sport and activities writers, columnists, on current affairs, poster-makers, mimeographers, music critics (swing and serious), ad infinitum.

A much larger staff is needed this year to fill all six pages of the Bullet with lively, up-to-the-second news and pictures. All applicants for membership will be carefully considered by experienced staff-members and the first ones to apply will be given the first chance to show their abilities.

## Late Spring Survey Helpful To Staff

Back in March, the Bullet submitted questionnaires to the campus in an attempt to find out what sort of a paper is wanted at Mary Washington. Here is a summary of the results:

Question: Do you want a \$1.00 a semester six- or eight-page Bullet?  
Answers: Yes—66% No—34%

Question: What are your favorite features of the Bullet?  
Answers: Social Notes, Letters to the Editor, News.

Some of the suggestions for adding to and changing the Bullet have already gone into effect. We cite for examples: " . . . more organizational news," " . . . a college calendar," (see our activities page), " . . . social notes about all students on the campus," (see our dorm representatives and the Lovelorn Column), " . . . advice to the lovelorn column," (see our Problem Corner).

A hotel because of the crowded condition of the university dormitories. Rates for hotel accommodations are: double room, \$6.00 up; single room \$3.50 up.

Three sample copies of the Bullet have already been mailed to V.I.P.A. headquarters for judging. Judges will announce their selections at the meeting and act as advisers in the workshops.

### THE STAFF

Editor . . . . . Joan Goode  
News editor . . . . . Andi Dulany  
Feature editor . . . . . Joan Howard  
Activities editors . . . . . Ann Jackson, Jane Yeatman  
Sports editor . . . . . Betty Braxton  
Art editor . . . . . Prim Turner  
Photographer . . . . . Pat Bradshaw  
Business Manager . . . . . Helen Lowe  
Adv. mgr. . . . . Martha Lou Moeschler  
Circulation manager . . . . . Nancy Davis  
Mailing and Exchange editor . . . . . Aline Williams  
Sponsor . . . . . Dr. W. W. Griffith

## Bullet Budget

LAST YEAR	THIS YEAR
Expense:	Proposed Expense:
printing . . . . . \$1400	printing . . . . . \$1900
press convention . . . . . 60	20 6-page issues . . . . . 1900
Battfield . . . . . 50	5 8-page issues . . . . . 600
pictures . . . . . 130	
miscellaneous . . . . . 55	Total . . . . . \$2500
Total . . . . . \$1700	pictures . . . . . 200
Income:	Battfield . . . . . 50
subscriptions . . . . . \$ 650	miscellaneous . . . . . 150
advertising . . . . . 600	Total . . . . . \$2900
student activity fund . . . . . 400	Expected Income:
C-Shoppe sales . . . . . 50	subscriptions . . . . . \$1200
Total . . . . . \$1700	advertising . . . . . 1200
	student activity fund . . . . . 400
	C-Shoppe sales . . . . . 100
	Total . . . . . \$2900

### Professor's Joke of the Week.

The box will be available at all times to receive leads for news or feature stories about your roommate, your dorm, your friends, your neighbors. "Letters to the Editor" are to be placed there, as well as classified ads and social notes.